

ORDER



WZZM 13

Orders
Order / Rev: 716845
Alt Order #: 06338608
Product Desc: O'BRIEN FOR CONGRESS
Estimate: 540
Flight Dates: 09/27/12 - 10/04/12
Original Date / Rev: 09/25/12 / 09/25/12
Order Type: Political

Primary AE: Kristen Waskie
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: O'Brien, M/ D / Congress
Demographic: A35+
Product Codes: PL-US House Representative
Priority: P-5
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	3	\$760.00	\$646.00
10/01/12	10/04/12	5	\$1,250.00	\$1,062.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	3	\$760.00	\$646.00	0.00
October 2012	5	\$1,250.00	\$1,062.50	0.00
Totals	8	\$2,010.00	\$1,708.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kristen Waskie			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WZZM	09/28/12	09/28/12	M-F 7-9a M-F Good Morning America	CM	7-9a	----F--	:30	1	\$295.00	P-2	0.00	NM	1	\$295.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$295.00		0.00				
E 2	WZZM	10/01/12	10/03/12	M-F 7-9a M-F Good Morning America	CM	7-9a	M-W----	:30	2	\$270.00	P-3	0.00	NM	2	\$540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	M-W----			2		\$270.00		0.00				
E 3	WZZM	09/28/12	09/28/12	M-F 430-5pm Judge Judy	CM	430-5p	----F--	:30	1	\$165.00	P-1	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	----F--			1		\$165.00		0.00				
E 4	WZZM	10/03/12	10/03/12	M-F 430-5pm Judge Judy	CM	430-5p	--W----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	--W----			1		\$175.00		0.00				
E 5	WZZM	10/04/12	10/04/12	M-F 5-530pm Judge Judy	CM	5-530p	---T---	:30	1	\$235.00	P-2	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	---T---			1		\$235.00		0.00				
E 6	WZZM	09/27/12	09/27/12	M-F 530-6pm M-F News	CM	530-6p	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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E 6	WZZM	09/27/12	09/27/12	M-F 530-6pm M-F News	CM	530-6p	---T---	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	---T---	1		\$300.00		0.00						
E 7	WZZM	10/02/12	10/02/12	M-F 530-6pm M-F News	CM	530-6p	-T-----	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/01/12	10/07/12	-T-----	1		\$300.00		0.00						
Totals													8	\$2,010.00	